



## *Owner Direct – The Flat Fee Listing Service for Commercial Real Estate.*

OWNER DIRECT is a commercial real estate marketing platform for the owner who is actively involved in the selling and leasing of their real estate.

OWNER DIRECT was developed by real estate professionals with over 20 years of experience who recognize the importance of market visibility of an available property.

OWNER DIRECT provides a platform for “Sale or Lease by Owner” to be seen on the same listing services as “brokered” properties.

OWNER DIRECT allows the Owner to control all aspects of the listing: pricing of product, information and photos shared on the website, showings on the Owner’s schedule as well as direct negotiations with the prospective tenants or buyers.

### *Benefits of OWNER DIRECT*

- **Save Money** - listing portion of the commission is limited to a flat fee of \$695 for six months
- **Save Time** - turnkey marketing package and materials provided to owner
- **Market Knowledge** - have information necessary to make decisions



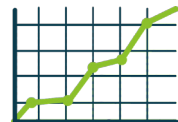
### *Included in the OWNER DIRECT Marketing Package*



Listing on commercial real estate websites; local and national



Professional Marketing Flyer that includes color photos, map and property plan



Market Overview with information about current market conditions, competing properties and completed transactions



Property listing sign with Owner’s Telephone Number