

# TV Network Moving to N.M.

■ *ReelzChannel's company headquarters coming to Albuquerque*

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New Mexico is getting into a new industry as the ReelzChannel television network moves its company headquarters to Albuquerque.

The national cable and satellite TV network specializes in TV shows about movies. The network, owned by Hubbard Media Group, the same company that owns KOB-TV in

Albuquerque, is planning to set up in Albuquerque by May 1, said chairman and CEO Stanley E. Hubbard.

"The quality of talent of Albuquerque and New Mexico and the incentives convinced us to move here," Hubbard said.

The company is expecting to need 100 new employees, from production staff to accountants



**MALTIN:**  
Hosts show about little-seen movies

and writers, and will be holding a job fair from 10 a.m.-8 p.m. Tuesday at the Embassy Suites Hotel, 1000 Woodward Place. Visit [www.reelzchannel.com/careers](http://www.reelzchannel.com/careers) for more.

The company's headquarters now are in Minneapolis and St. Paul, Minn., with production offices in Los Angeles.

Though some employees will stay in L.A., the company is expecting to need about 100 new employees here to run the day-to-day operations of the network.

The company will be able to take advantage of several of the same incentive programs that

movies do, said Lisa Strout, head of the New Mexico Film Office.

In making the announcement Wednesday at the National Hispanic Cultural Center, Gov. Bill Richardson called it a "major, major new addition to the state" and "a testament to our incentives."

"The incentives have been an important part of our decision, but without the film industry we wouldn't have made the decision," Hubbard said.

The company was recruited here by a number of private and state agencies, Hubbard said.

He visited the state in November and Mike Burgess, general manager of KOB-TV first pitched the idea, he said.

"Lisa (Strout) then said, 'Why don't you think about bringing your whole business here,' and we did," Hubbard said.

The 24-hour channel shows movies and TV shows about movies, such as "Secret's Out with Leonard Maltin," a show that champions films that may have flown under the radar, "Movie Mob," a show of user-generated content from blogs, and "The Critic," an animated show starring Jon Lovitz as a down-and-out movie critic.